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SKILLS

· Adobe Creative Suite

* Photoshop – Expert
* InDesign – Expert
* Illustrator – Expert
* Premier – Expert
* After Effects – Intermediate

· Team Management

· Project Management

· Budget Management

STRENGTHS

**Leadership**

Led a team of designers to successfully complete high-profile shopper marketing projects that helped achieve brand and client satisfaction.

**Creative Problem Solving**

Partnered with brand and shopper marketing leadership to help develop innovative design materials for shopper and e-commerce sales teams

EDUCATION  
**Edinburgh Napier University** 2004 – 2005

**Bachelor of Applied Science (BASc),**

**Digital Communication and Media**

**Ballyfermot College** 2002 - 2004

**Higher National Diploma, Multimedia**

**Digital Communicat and Media**

SUMMARY  
Creative and strategic Design Manager with over 15 years of experience excelling in brand development, visual storytelling, and cross-media marketing. Led successful design campaigns, improving brand visibility and engagement through shopper marketing creative executions, and expert in Adobe Creative Suite

EXPERIENCE  
**Senior Design Manager** Mar 2014 – Oct 2024

**Danone North America White Plains, New York**

* Partnered with brand teams and shopper marketing stakeholders to create Key Visuals for brand launch and activation kits
* Led Shopper Marketing design team, delivering 300+ projects yearly, enhancing brand consistency and user engagement.
* Developed brand guidelines, ensuring consistency across all marketing materials.
* Solved complex design challenges, achieving measurable improvements in product usability.

**Senior Graphic Designer** Jan 2013 – Feb 2014

**Aspects Design Dublin, Ireland**

* Led design projects, enhancing brand identity, resulting in a notable increase in client engagement.
* Presented designs for pitch meeting, securing contracts with established and existing clients.

**Ast. Art Director/Graphic Artist**  Feb 2007 – Oct 2012

**Clipper Magazine Lancaster, PA**

* Design promotional materials for clients within various industries and public sectors
* Reviewed all artwork and proofs from designers.
* Provided art direction based on brief objectives

JONATHAN STEWART  
ART DIRECTOR | DESIGN MANAGER | DESIGNER